



# CAREER AND VOCATIONAL GUIDANCE IN RAPIDLY CHANGING WORLD

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## LIFE DESIGNING:

a passing fancy or here to stay ?

*Jean-Jacques Ruppert and Bernd-Joachim Ertelt*



APPLIED VOCATIONAL PSYCHOLOGY AND  
POLICY RESEARCH UNIT

Mark L. Savickas, Laura Nota, Jerome Rossier, Jean-Pierre Dauwalder, Maria Eduarda Duarte, Jean Guichard, Salvatore Soresi, Raoul Van Esbroeck, Annelies E.M. van Vianen

**Life designing: A paradigm for career construction in the 21st century.**

*Journal of Vocational Behaviour*

**Volume 75, Issue 3, December 2009, pp. 239-250**



# What is life designing ?

*an approach that claims  
to assist people with*

**the design  
of nothing less  
than their lives**

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- *smacks of therapy*
- *dislike of emphasis on flexibility*
- *more 'life-style' designing*
- **preference for classic vocational counselling**

# **What do we make of life designing ?**

- greater emphasis on professional  
occupations and professional personalities**

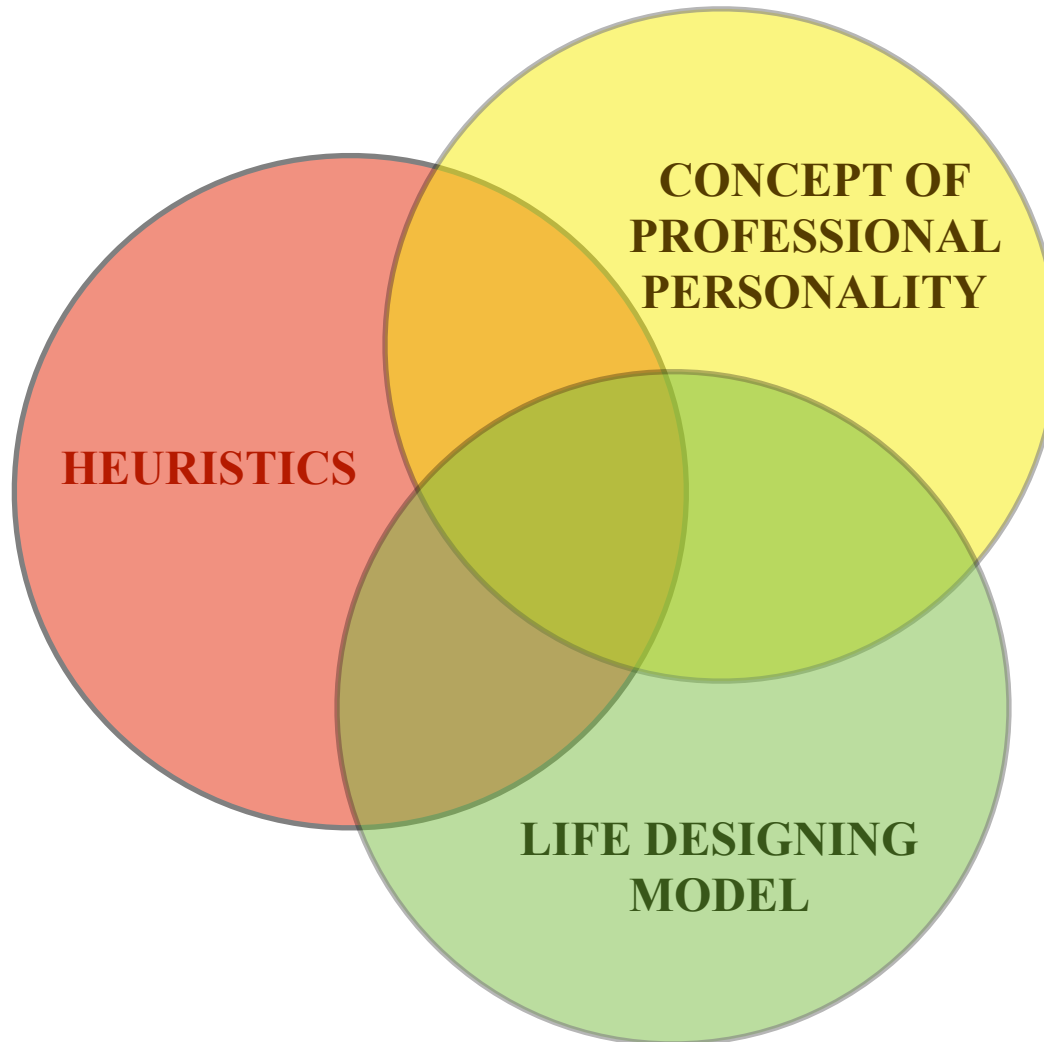
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- *greater emphasis on professional occupations and professional personalities*
- *use of 'simple' heuristics at an operational level*
- **“cognitive empathy”**

# life-designing: a passing fancy or here to stay ?



**“When work is  
a pleasure,  
life is a joy.”**

**Maxim Gorki (1868-1936)**

**Thank you for  
your attention.**

*Jean-Jacques Ruppert*

*and*

*Bernd-Joachim Ertelt*



**APPLIED VOCATIONAL PSYCHOLOGY AND POLICY  
RESEARCH UNIT**

[jean-jacques.ruppert@education.lu](mailto:jean-jacques.ruppert@education.lu)

[prof.ertelt@gmx.net](mailto:prof.ertelt@gmx.net)

**L-4349 Esch-sur-Alzette  
LUXEMBOURG**

**e-mail: [info@avopp.lu](mailto:info@avopp.lu)  
website: [www.avopp.lu](http://www.avopp.lu)**